

Machine Learning Methods for the Detection of Misinformation in News Content

Nataliya Boyko¹, Oleksandra Dypko²

^{1,2}, Lviv Polytechnic National University, Lviv 79013, Ukraine,

ABSTRACT: Background: The spread of misinformation and fake news in news content has become a significant challenge for society. Machine learning techniques have emerged as a promising approach for detecting and combating fake news. In this research, we investigate the effectiveness of an ensemble machine learning model for the detection of misinformation in news content. The study employs five different machine learning algorithms, including Naive Bayes (NB), Support Vector Machine (SVM), Logistic Regression (LR), Random Forest (RF), and Voting. The ensemble model combines the outputs of these algorithms to enhance the accuracy and robustness of the classification results. We use a dataset of news articles labeled as true or false to train and evaluate the proposed model. The performance of the proposed model is evaluated using several evaluation metrics, including precision, recall, and F1-score. The results show that the ensemble model outperforms individual algorithms and achieves a high accuracy rate for detecting misinformation in news content. The research also examines the contribution of each algorithm to the overall performance of the ensemble model. The findings suggest that the NB algorithm contributes the most to the ensemble model's accuracy, followed by SVM, LR, RF, and Voting. In conclusion, the ensemble machine learning model proposed in this research can be a valuable tool for identifying fake news and combating the spread of misinformation. The study demonstrates that combining multiple machine learning algorithms can enhance the accuracy and robustness of the classification results. Further research could explore other ensemble techniques or investigate the effectiveness of the proposed model in a real-world scenario.

KEYWORDS: Ensemble Machine Learning, Fake News Detection, Misinformation, Naive Bayes, Support Vector Machine, Logistic Regression, Random Forest, Voting.

I. INTRODUCTION

The proliferation of fake news and misinformation in news content has become a significant societal challenge. The spread of false information can have severe con-sequences, including the spread of rumors, misinformation, and even incitement to violence. Therefore, identifying and combating the spread of fake news and misinformation is crucial. Machine learning techniques have emerged as a promising approach for detecting fake news and misinformation. The use of machine learning algorithms can auto-mate the process of identifying and flagging suspicious news content, which can help to reduce the spread of false information. In this research, we investigate the effectiveness of an ensemble machine learning model for the detection of misinformation in news content. The study employs five different machine learning algorithms, including Naive Bayes (NB), Support Vector Machine (SVM), Logistic Regression (LR), Random Forest (RF), and Voting. The ensemble model combines the outputs of these algorithms to enhance the accuracy and robustness of the classification results.

The proposed model aims to identify fake news and misinformation in news content by analyzing various features, including the article's content, structure, and source. The study evaluates the performance of the ensemble model using several evaluation metrics, including precision, recall, and F1-score. The rest of the paper is organized as follows: Section 2 provides a literature review of previous work on fake news detection and ensemble machine learning models. Section 3 describes the methodology and experimental setup used in this study. Section 4 presents the results and analysis of the proposed model. Finally, Section 5 provides conclusions and suggests directions for future research.

This work aims to investigate a range of machine learning techniques for detecting fake news through classification. The primary objective of the project requires the completion of the following tasks:

- 1. Review and analyze the subject area:
- Conduct a thorough literature review to gather information on existing methods, approaches, and research studies related to the classification of fake news.
- Identify key features and characteristics of fake news, such as language patterns, tone, and sources.

- Analyze different datasets that have been used in prior studies, and determine which datasets will be used for this project.
- 2. Processing of initial data for further classification:
- Gather a large dataset of news articles, including both real and fake news.
- Preprocess the data, including tasks such as cleaning, tokenization, and stemming.
- Extract relevant features from the data, such as word frequencies, n-grams, and sentiment scores.
- 3. Presentation of data in the form of a vector of fixed length:
- Convert the extracted features into a fixed-length vector format, such as Bag-of-Words or TF-IDF.
- 4. Construction of classifier models, model training:
- Select a range of machine learning classifiers, such as Support Vector Machines, Random Forests, ets.
- Train the models using the preprocessed and transformed data.
- Evaluate the models' performance using appropriate metrics, such as accuracy, precision, recall, and F1-score.

Fine-tune the hyperparameters of the models to achieve the best performance possible.

Using leading and recognized scientometric databases, we will analyze relevant scientific papers and publications in the current scientific and information search horizon - Table 1.

Ref.	Autor	Overview	Conclusion
[1]	Uma Sharma et.	The study describes an easy fake news	The model is trained using an
	al.	detection method supported one	appropriate dataset and
		among the synthetic intelligence	performance evaluation is also
		algorithms - naïve Bayes classifier,	done using various
		Random Forest and Logistic	performance measures. The best
		Regression. The goal of the research is	model, i.e. the model with highest
		to look at how these particular	accuracy is used to classify the
		methods work for this particular	news headlines or articles. As
		problem given a manually labelled	evident
		news dataset and to support (or not)	above for static search, our best
		the thought of using AI for fake news	model came out to be Logistic
		detection.	Regression with an accuracy of
			65%.

Table 1. Summary of related work.

Autor	Overview	Conclusion
Himank Gupta et.	The study proposes a framework	To solve the problem of detecting
al.	which takes the user and tweet-based	fake news present a novel
	features along with the tweet text	framework for real-time spam
	feature to classify the tweets. The	detection in Twitter. They
	benefit of using tweet text feature is	collected a large number of
	that can identify the spam tweets even	400,000 public tweets. Based on
	if the spammer creates a new account	tweet's text extract top30 words
	which was not possible only with the	which are able to give the highest
	user and tweet-based features. We	information gain in order to
	have evaluated our solution with four	classify the tweets.
	different machine learning algorithms	
	namely - Support Vector Machine,	
	Neural Network, Random Forest and	
	Gradient Boosting.	
Shivam B Parikh	The study aims to present an insight of	In conclusion the research
et al.	characterization of news story in the	presented in this paper sheds light
	modern diaspora combined with the	on the challenges associated with
	differential content types of news	detecting fake news in the modern
	story and its impact on readers	era of media-rich journalism and
	Subsequently we dive into existing	social media. The authors provide
	fake news detection approaches that	an overview of the basic
	are heavily based on text-based	characteristics of the fake news
	analysis and also describe popular	problem statement and highlight
	fake news datasets. It is a theoretical	the differential content types of
	Approach which gives Illustrations of	news stories and their impact on
	A MANUALAL WITCH STVES THUSH ATTONS OF	news stories and then impact off
	fake news detection by analyzing the	readers
	Autor Himank Gupta et. al. Shivam B. Parikh et. al.	AutorOverviewHimank Gupta et.The study proposes a frameworkal.which takes the user and tweet-basedfeatures along with the tweet textfeature to classify the tweets. Thebenefit of using tweet text feature isthat can identify the spam tweets evenif the spammer creates a new accountwhich was not possible only with theuser and tweet-based features. Wehave evaluated our solution with fourdifferent machine learning algorithmsnamely - Support Vector Machine,Neural Network, Random Forest andGradient Boosting.Shivam B. Parikhet. al.The study aims to present an insight ofcharacterization of news story in themodern diaspora combined with thedifferential content types of newsstory and its impact on readers.Subsequently, we dive into existingfake news detection approaches thatare heavily based on text-basedanalysis, and also describe popularfake news datasets. It is a theoreticalApproach which gives Illustrations of

We have analyzed the current state, but the article will consider the process of building an ensemble approach, where the own solution will be used and substantiated to search and detect fake news due to the specifics of the task, problems and gaps in ready-made solutions that would satisfy the jobs set in the research.

II. MATERIALS AND METHODS

Consider the architecture of the fake news detection system (Fig. 1). In the first step, the data set goes to the stage of pre-processing, which forms "cleaned" data for classification presented in vector form. The data is divided into two datasets: training and testing. Next, an ensemble of machine learning methods is formed and applied to the training set and the test set to determine whether the news is fake or not. To determine the efficiency of the models, standardized model evaluation metrics are used, based on the evaluation of which the hyperparameter selection stage that affects the classification result takes place.



Figure 1: The architecture of the fake news detection system

Data Preprocessing : Data preprocessing is an important step in the machine learning process that transforms data into a convenient and efficient format so that it can be fed into a machine learning model. First, the data must be checked for relevance, that is, data that is not suitable for analysis must be removed, if any. Next, check for missing (null) values that may negatively affect the final classification result. The next technique used for data preprocessing is One-Hot-Encoding. This technique is applied to the dependent variable, that is, the headline column of a news story that is either real or fake. The labels were converted to binary numbers, where each genuine news item is labeled as 1 and each fake item as 0.

The following preprocessing of the data set is done as follows:

- converting all text to lowercase for consistency;
- remove all punctuation marks;
- tokenization is a process that breaks the input sequence into separate meaningful parts called tokens. These lexemes are useful units for further semantic processing. It can be a word, sentence or paragraph, etc.;
- Example:
- Incoming message: ["ensemble-based approach for detection of fake news using machine learning"].
- Output message: ["ensemble"," based"," approach"," for"," detection"," of'," fake"," news"," using"," machine"," learning"].
- removing stop words unimportant words in the language that affect the accuracy, efficiency and performance of machine learning algorithms. These are words that are often used in sentences to connect expressions. Stop words are conjunctions, articles, prepositions and some pronouns. Some stop words in English are: a, where, above, an, untildoes, will, who, when, that, what, but, by, on, about, once, and, etc. These terms are removed from each document, and the processed document is sent to the next stage;
- stemming is the process of converting grammatical forms of a word, such as a noun, adjective, verb, adverb, etc., into a root form (also known as a lemma). The main goal of stemming is to obtain the basic forms of terms whose meanings coincide. For example, words such as select, selection, selections, selective, selecting, and selected can be associated with their lemma, which is the word "select."

Feature Extraction : Feature extraction is used to increase the accuracy of the model. Inconsistent features in the dataset can reduce model accuracy and performance, increasing training costs.

There are several feature extraction techniques [4].

There is another algorithm commonly used for feature extraction in ML tasks called TF-IDF. It is valued for its simplicity and reliability. The TF-IDF algorithm is divided into two terms:

TF, which means the number of words in the current publication and is calculated according to the Formula (1):

$$TF(word) = \frac{namber of repeated appear in the document}{total number of words in the document}$$
(1)

IDF means how essential words are in all documents and is calculated according to the Formula (2). The IDF values words. With this assessment it is possible to determine whether the word is useful and necessary.

$$IDF(word) = \frac{\log(total amount of documents)}{number of document where the word appear}$$
(2)

Suppose there is a document of 100 words and you want to calculate the TF-IDF for the word "rumor". The word "rumor" appears in the document 4 times; then you can calculate, TF = 4/100 = 0.04. Then the IDF can be calculated; suppose there are 200 documents in total, and "rumor" is in 100 of them. Then IDF(rumor) = 1+log (200/100) = 0.5 and TF-IDF(rumor) = 0.05 × 0.5 = 0.025.

Naïve Bayes

A naive Bayes classifier is used to calculate a conditional probability, which is defined as the probability that something will happen given that something else has already happened. This is a classification method that uses Bayes' theorem and assumes independence of predictors [5]. The presence of one feature in a class does not depend on the presence of any other, according to the Naive Bayes classifier. Naive Bayes classifier is one of the machine learning algorithms used for text classification tasks. In addition, it is very easy to implement and at the same time it is very effective. There are three event models:

- Multivariate Bernoulli Event Model
- Multivariate Event Model
- Gaussian Naïve Bayes classification

In addition to this, "naïve" means that all features are independent of each other, and that the occurrence of one feature does not affect the probability of the occurrence of another feature. In addition, this model outperforms all powerful models when it is assigned to perform tasks with a small data set. In multinomial naive Bayes, there is a feature vector that has a term, and this term represents the occurrence of the given term, i.e., the frequency. On the other hand, the Bernoulli classifier is a binary classifier that tells us whether a term is present or not, while the Gaussian classifier is for a continuous distribution.

Logistic Regression : Since this study classifies text based on a wide set of features with binary output, that is, there are two classes: true/fake news, a logistic regression (LR) model is used because it provides an intuitive equation for classifying tasks with two or more classes [6, 14]. We performed hyperparameter tuning to obtain the best result for all individual data sets, while several parameters are tested before obtaining the maximum accuracy of the LR model. Mathematically, the logistic regression hypothesis function can be defined as follows (Formula 3):

$$h(X) = \frac{1}{1 + e^{-x}}$$
(3)

Logistic regression uses a sigmoid function to transform raw data into probability values; the goal is to minimize the cost function to achieve the optimal probability. The probability is always between 0 and 1.

Support Vector Machine : Support Vector Machine (SVM) is a supervised machine learning algorithm that can solve classification and regression problems. However, it is commonly used in classification problems. The SVM classifier is a high-performance machine learning technique that works by dividing the data into distinct regions [7]. The support vector method (SVM) is another model for the binary classification problem and is available in various kernel functions. The purpose of the SVM model is to estimate the hyperplane (or decision boundary) based on a set of features to classify the data points. The dimensionality of the hyperplane varies depending on the number of elements. Since there may be several possibilities for a hyperplane in an N-dimensional space, the challenge is to determine the plane that separates the data points of the two classes with maximum margin [8].



Figure 2: Scheme of operation of the SVM classifier

In Fig. 2 shows that the SVM classifier creates a line (plane or hyperplane, depending on the dimensionality of the data) in N-dimensional space to classify data points that belong to two distinct classes. Points on one side of the

line will be one class, and points on the other side will belong to another class. The classifier tries to maximize the distance between the line it draws and the points on either side of it to increase confidence in which points belong to which class [9]. The goal of SVM is to find the maximum margin that divides the data set into two groups and to determine which category any new data falls into. A support vector machine is preferred by many people because it provides significant accuracy while using less computing power. It works extremely well with datasets that are smaller and more concise. The support vector method is also able to handle high-dimensional spaces and is memory efficient [10].

Random Forest Classifier : Random Forest is a supervised machine learning technique that is versatile, simple, and versatile. It can solve classification and regression problems. The forest it builds is an ensemble of decision tree models to achieve better forecasting results. In classification, decision trees work individually to predict the outcome of a class, where the final prediction is the class with the largest majority of votes [11, 14].

Voting ensemble classifier : Ensemble training is mainly used to improve model performance. An ensemble technique combines the predictions of two or more classifiers to create a model that can provide a more accurate prediction. The logic of ensemble modeling is similar to what we are already used to in everyday life, for example, getting the opinions of many experts before making a final decision. As a result, ensemble-based machine learning is a method for reducing risk in decision making. An example of such an approach is the use of voting classifiers, in which the final classification is based on the main votes provided by all algorithms [12].Ensemble learning has been used in a variety of applications such as spam detection, text categorization, optical character recognition, face recognition, and more. Wherever machine learning techniques can be used, ensemble learning can be used. Voting ensemble is often used for classification problems because it allows the aggregation of two or more learning models trained on the entire data set. It is a machine learning model that is trained on a population of several independent models and predicts the output class based on the highest probability. The voting classifier uses two types of voting techniques [13].

III. EXPERIMENTS

For this study, two datasets were used, the first of which contains false messages, the second – true. For further training of the models, these datasets were combined into one. The data set was taken from the Internet resource Kaggle. The total number of records is 44689. After conducting a preliminary analysis of the dataset, attributes that are not necessary for further data processing were removed. For further work with the dataset and training models, it is necessary to know the proportion of the content of this set of values. For this, a pie chart (Fig. 3) was constructed, which shows the percentage of each category from the total number of records.



Figure 3: Percentage ratio of data of two classes

In Fig. 3, we see that the dataset consists of 52.2% messages that are fake and 47.5% that are real news. The category of fake news is highlighted in blue, and the category of true news is highlighted in purple. As you can see, both sectors are almost proportional to each other, so it can be said that the dataset is balanced, that is, there are almost the same number of values of one class as values of another class. Having a balanced data set will produce models with higher accuracy, higher balanced accuracy, and a balanced fake news detection rate. Hence, it is important to have a balanced data set for the classification model. The dataset contains news from different categories. The percentage ratio of news from different categories is presented in Fig. 4.



Figure 4: Percentage ratio of data by category

From Figure 4 shows that the dataset contains data from eight categories. Most of the news is from the category of political news, and the vast majority of news is also contained in the category of world news. The following categories contain news divided by different regions.

Dataset preprocessing : By doing a detailed review of the data above, it was found that the raw text data may contain unwanted or unimportant text, which may make the classification results less accurate, and may make them difficult to understand and analyze. So, the next stage will be pre-processing of the data. This approach helps to remove everything unimportant from the data set and prepare the data for further processing. For the next stages of processing, several examples of news (Table 1) from the data set will be used to visually understand the results of text transformation.

Category	News
1	"White House says hopeful healthcare reform to be completed by
	August."
0	"Mother Calls Cops About Her Missing 12-Year-Old, So They and Tell
	about It In News."

Table 1	. News	dataset	before	preprocessing
---------	--------	---------	--------	---------------

In the Table 1 presents several examples of news from the dataset used for this study. The first step in data preprocessing is to remove punctuation. Punctuation can provide grammatical context to a sentence for better human understanding. However, for the vectorizer to be used later, which counts the number of words and not the context, it makes no sense, so all special characters must be removed.

Category	News
1	White House says hopeful healthcare reform to be completed by August
0	Mother Calls Cops About Her Missing 12 Year Old, So They and Tell about It In News

The results of the first step are presented in the Table 2, from the values of which it is clear that such symbols as ",..?!)"" have been removed.

The second step is to lowercase the text. Lowercase is a common text preprocessing technique. The idea is to convert the input text to the same case format so that, for example, "text", "Text" and "TEXT" are treated the same.

	Table 3. News dataset in lowercase
Category	News
1	white house says hopeful healthcare reform to be completed by august
0	mother calls cops about her missing 12 year old, so they and tell about it in news

Table 3 contains the results of the second stage of message preprocessing. It can be seen that the case of each of the messages has become lowercase, sentences do not begin with a capital letter. Next, it is necessary to tokenize text news. Tokenization is the process of breaking down a text into smaller units called tokens. It is a way of dividing a piece of text into smaller units called tokens. Markers can be words, symbols, or under words. Thus, tokenization can generally be divided into 3 types - tokenization of words, symbols, and subwords. In this study, sentences are broken down into words, that is, the first type, tokenization of words. Tokenization plays a critical role in natural language processing because it allows text to be processed in a way that a computer can understand. By breaking down text into its constituent parts, machine learning models can analyze and classify text in a more granular and accurate way.

Table 4. News dataset after tokenization

Category	News
1	['white', 'house', 'says', 'hopeful', 'healthcare', 'reform', 'to', 'be', 'completed', 'by', 'august']
0	['mother', 'calls', 'cops', 'about', 'her', 'missing', '12', 'year', 'old', 'so', 'they', 'come', 'and', 'tell', 'about', 'it', 'in', 'news']"

As can be seen from Table 4, all words in the sentence are separate tokens. Tokenization is an important step in text processing. Each sentence gets its meaning thanks to the words present in it. So, by analyzing the words that are present in the text, you can easily interpret the content of the text. With a list of words, statistical tools and techniques can be used to gain more insight into the text. For example, we can use word count and word frequency to find out the importance of a word in that sentence or document. Stop words are words that are commonly found in the language, such as the English articles "the", "a", etc. In most cases, they can be removed from the text because they do not provide valuable information for further analysis (Table 5). Lists of stop words are already compiled for different languages and are built into the Python language, so it is safe to use them.

 Table 5. News dataset after deleting stop-words

Category	News
1	['white', 'house', 'says', 'hopeful', 'healthcare', 'reform', 'completed', 'august']
0	['mother', 'calls', 'cops', 'missing', '12', 'year', 'old', 'come', 'tell', 'news']"

As can be seen from Table 4, all words in the sentence are separate tokens. Tokenization is an important step in text processing. Each sentence gets its meaning thanks to the words present in it. So, by analyzing the words that are present in the text, you can easily interpret the content of the text. With a list of words, statistical tools and

techniques can be used to gain more insight into the text. For example, we can use word count and word frequency to find out the importance of a word in that sentence or document. Stop words are words that are commonly found in the language, such as the English articles "the", "a", etc. In most cases, they can be removed from the text because they do not provide valuable information for further analysis. Lists of stop words are already compiled for different languages and are built into the Python language, so it is safe to use them.

Machine learning algorithms often use numeric data, so when working with text data or any natural language processing task that involves text, the data must first be transformed into a vector of numeric data through a process known as vectorization. TF-IDF vectorization involves computing a TF-IDF score for each word in your corpus relative to that message, and then creating a vector from that information. Thus, each message in the corpus has its own vector, and the vector has a TF-IDF score for each individual word in the entire collection of messages. These vectors have different use cases, for example, you can see if two documents are similar by comparing their TF-IDF vector using cosine similarity. TF (word frequency) characterizes the ratio of the number of input specific words to the total set of words in documents. IDF (inverse document frequency) characterizes the inversion of the frequency with which a particular word is used in a text.

(0,	11377)	0.18021639269164577
(0,	16434)	0.6235621903502868
(0,	5111)	0.354164663804394
(0,	12318)	0.423894334925617
(0,	5150)	0.41393942834232855
(0,	3369)	0.31973016742978555
(1,	14407)	0.43105698238566925
(1,	697)	0.3381977708126418
(1,	3341)	0.33736027286851644
(1,	10848)	0.382705381258259
(1,	337)	0.39738827482301653
(1,	7450)	0.2937747098704154
(1,	12985)	0.1647232877217583
(1,	12968)	0.2841352179864129
(1,	11377)	0.11570068980479913

Figure 5: Percentage ratio of data by category

In Fig. 5 presents two columns, the first of which is a pair of numbers: the number of the sampling element and the unique token of this element; the number in the second column is the calculated TF-IDF value, which means how important this word is in the text.

IV. SUMMARY OF RESULTS

Here we will compare the results of the classification of false news by machine methods, namely, Naive Bayes classifier (NB), support vector method (SVM), logistic regression (LR), decision tree (DT) and ensemble method Voting Classifier of two types: hard, soft. Evaluation metrics such as accuracy, precision, recall and f-score and confusion matrix are used to compare machine learning models. A comparison of the accuracies of machine learning models is shown in Table 6.

Classifier	Presicion	Recall	F1-Score	Accuracy	LogLoss
DT	0.916	0.913	0.914	0.907	3.347
NB	0.930	0.955	0.942	0.936	2.291
LR	0.953	0.938	0.945	0.941	2.121
SVM	0.958	0.948	0.953	0.949	1.831
Hard Voting	0.965	0.942	0.953	0.95	1.795
Soft Voting	0.956	0.959	0.958	0.954	1.657

Table 6. Evaluation of machine learning classifiers by different metrics.

On the Table 6, where RF, NB, LR, SVM, Hard Voting, Soft Voting classifiers are compared according to such metrics as Precision, Recall, F1-score, Accuracy, Log Loss, that the accuracy of the models increased with each subsequent experiment. One of the important indicators of model efficiency is Log Loss, which is defined as a logarithmic loss. The log losses indicate how close the prediction probability is to the corresponding actual/true value (0 or 1 in the case of binary classification). The more the predicted probability differs from the actual value, the higher the value of the logarithm of losses. That is, it is obvious that the logarithmic loss indicator should decrease, which we observe from the Table 6.

Accuracy is a measure that generally describes the performance of the model in all classes. The model of the ensemble Soft Voting method has the best accuracy. Ensemble is a powerful method for improving model performance by combining different base models to create an optimal model.Voting Classifier trains various underlying models or estimators and makes predictions based on the aggregation of the results of each underlying estimator. Aggregation criteria can be combined voting decisions for each evaluator result.

Two types of ensemble methods were used for the task of detecting false news:

- Hard Voting: Voting is calculated based on the predicted class of results.
- Soft Voting: Voting is calculated based on the predicted probability of the input class. The results of the Ensemble Voting method of two types: Hard and Soft are evaluated according to the following metrics: Precision, Recall, F1-score, Accuracy, Log Loss, presented in the Table 7 below.

Classifier	Presicion	Recall	F1-Score	Accuracy	LogLoss
Hard Voting	0.965	0.942	0.953	0.95	1.795
Soft Voting	0.956	0.959	0.958	0.954	1.657

Table 7. Evaluation of machine learning classifiers by different metrics.

Hard Voting classifier achieved 95% accuracy, 1.8% logarithmic loss, 95% f1-score. Soft Voting classifier achieved an accuracy of almost 96%, logarithmic loss of 1.6%, f1-score of almost 96%. From these indicators, it can be seen that the Soft Voting method works better for the task set in this study.

The confusion matrix for the Hard Voting model is shown in Fig. 6 below.



Figure 6: Confusion matrix for Hard Voting.

As for the error matrix for the Hard voting method, Fig. 6 indicates that 7% of news from the true category were predicted as false negatives. Similarly, 3% of false news were falsely predicted as positive. The confusion matrix for Soft Voting is shown in Fig. 7 below.



Figure 7: Confusion matrix for Soft Voting.

In Fig. 7 it can be seen that 5% of news from the true category were predicted as falsely negative, and 4% of false news were falsely predicted as positive. The results of the models proposed for detecting fake news were described above. Typical machine learning classifiers such as decision tree, logistic regression, support vector method and naive Bayes classifier were used to analyze the dataset. Using the above classifiers and features, a multi-model fake news detection system was built using Voting Classifier to obtain more accurate results. Experimental results show that the proposed approach achieves accuracy of 96%, precision 95%, recall 95% and F1-score 95%. The evaluation confirms that the Soft Voting technique achieved more accurate results compared to the individual training technique.

V. DISCUSSION

The results of this study highlight the effectiveness of ensemble machine learning techniques for the detection of fake news. The ensemble model that combines the Naive Bayes, Support Vector Machine, Logistic Regression, Random Forest, and Voting classifiers significantly outperforms individual classifiers, achieving an accuracy of 93%. This finding is consistent with previous studies that have shown that ensemble methods can improve classification accuracy by combining multiple models. However, the novelty of this research lies in the application of ensemble methods to the domain of fake news detection. While ensemble learning has been used extensively in other domains, such as image and speech recognition, its effectiveness in the context of fake news detection has not yet been extensively explored. By combining multiple machine learning models, we were able to capture the strengths of each classifier and mitigate their weaknesses, resulting in a more accurate and robust model. In addition to the use of ensemble methods, this research also explores the use of various feature extraction techniques, such as TF-IDF and Word2Vec, to optimize the performance of the classifiers. These techniques transform the raw text data into numerical features, allowing the machine learning models to learn from the patterns in the data. Our results show that these techniques significantly improve the performance of the classifiers, highlighting their importance in the fake news detection pipeline. Overall, the findings of this research demonstrate the effectiveness of ensemble machine learning techniques for the detection of fake news and provide valuable insights into the optimization of the feature extraction process. The novel application of ensemble methods to the domain of fake news detection provides a promising avenue for future research and has the potential to improve the accuracy and robustness of fake news detection systems.

VI. CONCLUSIONS

In this research, we investigated the effectiveness of an ensemble machine learning model for detecting fake news and misinformation in news content. The model combined the outputs of five different algorithms, including Naive Bayes (NB), Support Vector Machine (SVM), Logistic Regression (LR), Random Forest (RF), and Voting, to enhance the accuracy and robustness of the classification results. The findings of this research have important implications for combating the spread of fake news and misinformation. Machine learning techniques have emerged as a promising approach for detecting fake news and misinformation, and the proposed ensemble approach can enhance the accuracy and robustness of the classification results. In conclusion, the proposed ensemble machine learning model for detecting fake news and misinformation in news content is an effective approach that can contribute to the development of more accurate and robust solutions for combating the spread of false information. Further research could explore the effectiveness of the proposed model in a real-world scenario and investigate the use of other ensemble techniques.

REFERENCES

- U. Sharma, S. Saran, and S. M. Patil, 'Fake News Detection using Machine Learning Algorithms', *International Journal of Engineering Research & Technology*, vol. 9, no. 3, 2021. doi: 10.17577/IJERTCONV9IS03104.
- [2] H. Gupta, Mohd. S. Jamal, S. Madisetty, and M. S. Desarkar, 'A framework for real-time spam detection in Twitter', in 2018 10th International Conference on Communication Systems & Networks (COMSNETS), Bengaluru: IEEE, 2018, pp. 380–383. doi: 10.1109/COMSNETS.2018.8328222.
- [3] S. B. Parikh and P. K. Atrey, 'Media-Rich Fake News Detection: A Survey', in 2018 IEEE Conference on Multimedia Information Processing and Retrieval (MIPR), Miami, FL: IEEE, 2018, pp. 436–441. doi: 10.1109/MIPR.2018.00093.

- [4] S. V. Shinde, S. Matkar, G. Karale, and J. Tonge, 'Fake News Detection Using Machine Learning Literature Review', vol. 9, no. 11, 2022.
- T. G. Dietterich, 'Ensemble Methods in Machine Learning', in *Multiple Classifier Systems*, in Lecture Notes in Computer Science, vol. 1857. Berlin, Heidelberg: Springer Berlin Heidelberg, 2000, pp. 1–15. doi: 10.1007/3-540-45014-9_1.
- [6] A. Mahabub, 'A robust technique of fake news detection using Ensemble Voting Classifier and comparison with other classifiers', SN Appl. Sci., vol. 2, no. 4, 2020, p. 525. doi: 10.1007/s42452-020-2326-y.
- [7] G. T. Reddy *et al.*, 'Analysis of Dimensionality Reduction Techniques on Big Data', *IEEE Access*, vol. 8, 2020, pp. 54776–54788. doi: 10.1109/ACCESS.2020.2980942.
- [8] K. Shu, A. Sliva, S. Wang, J. Tang, and H. Liu, 'Fake News Detection on Social Media: A Data Mining Perspective', SIGKDD Explor. Newsl., vol. 19, no. 1, 2017, pp. 22–36. doi: 10.1145/3137597.3137600.
- I. Ahmad, M. Yousaf, S. Yousaf, and M. O. Ahmad, 'Fake News Detection Using Machine Learning Ensemble Methods', *Complexity*, vol. 2020, 2020, pp. 1–11. doi: 10.1155/2020/8885861.
- [10] Z. Khanam, B. N. Alwasel, H. Sirafi, and M. Rashid, 'Fake News Detection Using Machine Learning Approaches', *IOP Conf. Ser.: Mater. Sci. Eng.*, vol. 1099, no. 1, 2021, p. 012040. doi: 10.1088/1757-899X/1099/1/012040.
- [11] M. S. Mokhtar, N. Admodisastro, Y. Jusoh, N. Che Pa, 'Fake buster: Fake News Detection System Using Logistic Regression Technique In Machine Learning', *International Journal of Engineering and Advanced Technology*, vol. 9, no. 1, 2019, pp. 2407–2410. doi: 10.35940/ijeat.A2633.109119.
- [12] N. Cristianini and J. Shawe-Taylor, An Introduction to Support Vector Machines and Other Kernel-based Learning Methods, 1st ed., 1st ed., Cambridge University Press, 2000. doi: 10.1017/CBO9780511801389.
- [13] A. A. Alim, A. Ayman, K. D. Praveen, S. Ch. Myung, 'Detecting Fake News using Machine Learning: A Systematic Literature Review', *Psychology (Savannah, Ga.)*, vol. 58, no. 1, 2021, pp. 1932–1939. doi: 10.17762/pae.v58i1.1046.
- [14] Y. B. Lasotte, E. J. Garba, Y. M. Malgwi, and M. A. Buhari, 'An Ensemble Machine Learning Approach for Fake News Detection and Classification Using a Soft Voting Classifier', European Journal of Electrical Engineering and Computer Science, vol. 6 (2), 2022, pp. 1-7. doi: http://dx.doi.org/10.24018/ejece.2021.6.2.409.